



TURKEY LAKE @ BILL FREDERICK PARK • ORLANDO, FLORIDA • OCTOBER 15th, 2016

SPACE REQUIREMENTS	QTY.	EXHIBITOR RATES	TOTAL AMOUNT
Asia Trend Cultural Village (10' x 10')		\$ 300.00	\$
Asia Trend Cultural Village (10' x 20')		\$ 500.00	\$
Retail Vendor (10' x 10')		\$ 500.00	\$
Retail Vendor (10' x 20')		\$ 750.00	\$
Exhibitors (10' x 10')		\$ 750.00	\$

Please contact us for pricing for other sized space, or other sampling opportunities.

EXHIBITOR INFORMATION
Name:
Type of Product (s):
Contact Person:
Address:
City / Town:
State:
Zip Code:
Telephone #:
Email Address:
On-Site Contact Person (s):
On-Site Cell No:

* Please make cheques payable to:
Asia Trend Inc.

Equipment Rental Fees: 10' x 10' Tent \$200, 10' x 20' Tent \$300, Power Outlets \$50, 1 Table and 2 Chairs \$20

Asian Cultural Expo Sponsorship \$800

Company logo on promotional materials including poster, flyer, website and YouTube video

10' x 10' exhibition area to showcase your business/ service to thousands

Call now at 646-389-ASIA for more details

Please return exhibitor form via email to iloveasiatrend@gmail.com or via mail to:
Asia Trend Inc.
PO Box 5352, Winter Park, FL 32793
Tel: (646) 389-2742

*GWN reserves the right to determine the location of the exhibitor on-site. GWN reserves the right to accept or refuse any applications. Exhibitors are responsible for any vendor permits or licensing they may require.

AsiaTrend
www.AsiaTrend.org

WALGREENS ORLANDO INTERNATIONAL DRAGON BOAT FESTIVAL



TURKEY LAKE @ BILL FREDERICK PARK • ORLANDO, FLORIDA • OCTOBER 17TH, 2015

WHAT IS A DRAGON BOAT FESTIVAL?

The Walgreens Orlando International Dragon Boat Festival presented by PepsiCo is an event for people of all ages who embrace life, enjoy healthy competition and want to be part of an active and eco-friendly environment.

The Festival is a one-day event that brings together 12,500 recreational & elite dragon boat athletes and spectators. The event offers exhilarating racing in concert with a complete festival experience showcasing corporations, community organizations and families.

WHY BECOME AN EXHIBITOR?

The Walgreens Orlando International Dragon Boat Festival presented by PepsiCo provides a unique opportunity for Vendors, Exhibitors or Concessionaires to sell or feature their products or brand. Whether your focus is retail sales, food & beverage or product sampling, the Festival puts you in front of a diverse group of consumers and the corporate community. The captivating environment offers a truly unique community event providing strong marketing and sales opportunities.

Festival Highlights Include:

1. **Walgreens Health and Wellness Village**
2. **Asia Trend Cultural Village**
3. **Captive audience & Large Athletes' Village**
4. **Fun and interactive for whole family**
5. **Benefiting the Orlando Health Foundation**

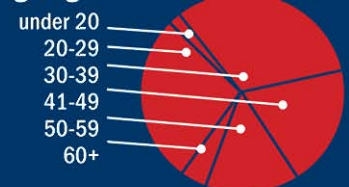
VITAL STATISTICS

- 1-Day Festival
- 2,500 Participants
- 10,000 Spectators
- Ethnically Diverse
- Part of Walgreens Major League Dragon Boat

Gender



Average Age



Average household income is **\$81,000**